



2020



Best New Fragrance Women's:

Yves Saint Laurent, Libre



Best New Fragrance Men's:

Le Labe, Baie 19



Limited Distribution Men's:
Armani Prive, Orangerie Venise



Limited Distribution Women's:
Floral Street, Electric Rhubarb



Media Campaign:

Ariana Grande, thank u, next
Jo Malone London, Gent
Campaign with John Boyega



Innovation:
Lancôme, Idôle



Design & Packaging:
Gucci, The Luxury Collection:
The Alchemist's Garden



Interior Fragrance:
Cire Trudon, Ernesto



Independent Fragrance:
Floris, Vert Fougère Eau de Parfum



Perfume Extraordinaire:
Marc-Antoine Barrois,
Ganymede



Newcomer:
Sous le Manteau



People's Choice:
Dior, Joy Eau de Parfum
Intense



Readers' Choice:
CHANEL, Gabrielle Essence
Eau de Parfum



Online Retailer:
The Perfume Shop



Retailer:
Harrods



Ultimate Launch:
Yves Saint Laurent,
Libre